



August 12, 2024

RE: Optimists Charity Gala Dinner for CHEO

To Whom It May Concern,

I am writing to share some exciting news and to request your support for a cause that is of great significance to CHEO and its related organizations.

CENON Events Inc. know as the *Optimist Club of Central Ontario* is organizing an **Optimists Charity Gala Dinner for CHEO**, a community events which will take place at the Infinity Convention Centre on October 10, 2024. This unique fundraising initiative will feature a great evening all infused with the spirit of philanthropy in support of CHEO, specifically fundraising for the Mental Health program. Your involvement can make a meaningful impact on the vital work being done to support children and families affected by these critical health issues.

Over the years, events like *Optimist Club of Central Ontario* have played a crucial role in raising much-needed funds for CHEO, the CHEO Research Institute, CHEO School (formerly Ottawa Children's Treatment Centre), and Roger Neilson Children Hospice. The funds raised enable these organizations to continue providing essential care and services to those in need, as well as supporting ground-breaking research.

This year, the **CENON Events Inc.** team has set an ambitious goal of raising \$1,000,000 for Mental Health programs, and with your support, we can make a significant difference. Members of the **CENON Events Inc.** team may reach out to discuss how you can get involved and contribute to their fundraising efforts and activities leading up to their main event.

Your partnership would mean the world to us and to the many children and families who rely on CHEO's services. Please do not hesitate to contact me directly with any questions or to discuss how you can make a positive impact. Thank you for considering supporting this wonderful cause.

Sincerely,

Julie Bérubé
Manager of Corporate and Community Events
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